

# Sponsorship Package



NEXT LEVEL SKILLS  
BASKETBALL ACADEMY

# **Mission Statement**

Our passion is to prepare, mentor and guide Nashville area middle, high school, and college student-athletes to be successful on and off the court/field at the collegiate level to obtain a college degree. These young adults are educated in the importance of combining academics, athletics, and recruiting information. Through small group on the court skill workouts, intentional conversations, in the classroom information sessions and career planning events; we aim to prepare families for all of the ups and downs that come with being a collegiate student-athlete.

# Program Details

26% of collegiate student athletes lose their scholarships, flunk out of school, or get kicked out of school before the end of their freshman years. Next Level Skills is a college prep program designed for athletes to be successful on and off of the court/field. Sports serve as a vehicle to reach bigger goals such as education, community building, and career development. Next Level Skills currently works with 76 student-athletes and their families.

## Small Group Workout Sessions

Small Group Workout Sessions hold up to 6 players for an hour of on the court basketball skill development. The players work to develop their basketball skills in hopes to play at the college level. In this group setting, the players work together and push each other competitively through drills.

## College Prep

Each student athlete receives a digital college prep folder after their first workout that contains a curriculum of on and off the court tasks to complete. This curriculum is designed to increase the chances of putting together a better financial aid package, gaining college admissions, playing college basketball, and most importantly earning a college degree. Each month, a group of students attend a college prep meeting for updates in the college and recruiting process and have discussions for the group to learn together.

## Professional Mentoring Program

Graduating high school seniors are matched with a Nashville professional who works in the field that the student is interested in studying in college. The professional mentors have monthly talking points they go over with their mentees to give them a head start in their mentality about college and their desired industry. This way the student-athletes have knowledge and credible resources before they go to college.

## Career Planning

College students that come home for the summer have career planning sessions to attend that will build their professional life skills. The summer before their sophomore year, they will go through a business dinner and dress etiquette class. Then to celebrate completing their freshman year, will get treated to a nice Italian dinner. The summer before junior year, they will attend a resume and interview building work shop. Then the summer before their senior year, they attend a financial literacy session.

### Nashville Legends All-Star Game: Private vs Public Schools

This event features 20 of the best graduating high school basketball players from the Greater Nashville Area. 10 players representing private schools face off against 10 players representing public schools. This event is open to the public and has the potential of selling up to 4,000 tickets. This event happens at the end of March and also features a live DJ and crowd participation contests for prizes.

### Father and Daughter Basketball Camp

This camp is for elementary and middle school aged female athletes and their fathers or male guardians. This camp is meant to provide a fun and safe environment for fathers and their daughters to learn about the game of basketball and also strengthen the bond between a father and his daughter.

### Bottles for Buckets Wine Tasting Fundraiser

This fundraiser is for the parents, supporters, and any adult that would like to learn more about Next Level Skills. This event takes place in the Fall to update the parents and supporters on the progress of the program and future plans of how the program is growing. Doing this at a winery while wine tasting provides a fun atmosphere and a time for the adults of the program to connect.

# Why Sponsor Next Level Skills



## [Click Above to Watch 6 Minute Program Video](#)

### Investing in Youth

There is a continuous need in our community for youth programs. Sports have always been a great way to teach life lessons and get youth to focus on other important goals for their future.

Keeping the youth occupied with achieving goals helps our community by creating more involved citizens, creating a safer environment for everyone, preparing professionals that will help our economy, and creating community members that want to give back to people in need.

### Product Exposure

As a sponsor, you will have the opportunity to share your service or product with the program participants. This can be done in person and/or using social media.

# Sponsorship Packages (4 Options)

## #AllDaBuckets Sponsor - \$15,000/ Year

### Max of 1 #AllDaBuckets Sponsor

\* Naming Rights to 3 Programs. Options include (if not already taken):

Workout Sessions  
College Prep Meetings  
Mentoring Program  
Father and Daughter Camp  
Career Planning Program  
Nashville Legends All-Star Game

- \* 10 Next Level T-Shirts for Your Company Staff
- \* Company Logo on All Clothing (Art Work Needs to be Provided)
- \* Retractable Banner Place in Gym for All Events (Art Work Needs to be Provided)
- \* Invites to College Prep Meetings to Speak to Participants and Parents
- \* Opportunities to Give Promotional Materials
- \* Link on Next Level Skills Website that Leads to Your Website (Art Work Needs to be Provided)
- \* 24 Posts on Next Level Skills Instagram

## #CollegeReady Sponsor - \$5,000/ Year

### Max of 2 #CollegeReady Sponsors

\* Naming Rights to One Program. Options include (if not already taken):

Workout Sessions  
College Prep Meetings  
Mentoring Program  
Father and Daughter Basketball Camp  
Career Planning Program  
Nashville Legends All-Star Game

- \* Invites to College Prep Meetings to Speak to Participants and Parents
- \* Retractable Banner Place in Gym for All Events (Art Work Needs to be Provided)
- \* Opportunities to Give Promotional Materials
- \* Company Logo on Next Level Skills Website that Leads to Your Website (Art Work Needs to be Provided)
- \* 12 Posts on Next Level Skills Instagram

## **#MusicCity Sponsor - \$2,000/ Year**

### **Max of 2 #CollegeReady Sponsors**

\* Naming Rights to One Program. Options include (if not already taken):

Workout Sessions  
College Prep Meetings  
Mentoring Program  
Daddy and Daughter Basketball Camp  
Career Planning Program

\*

\*

\*

Opportunities to Give Promotional Materials  
Company Logo on Next Level Skills Website that Leads to Your Website (Art Work  
Needs to be Provided)

\*

6 Posts on Next Level Skills Instagram

## **#Nashville Sponsor - \$100 - \$1,000/ Year**

### **Unlimited Max for #Nashville Sponsors**

\* Company Logo on Next Level Skills Website that Leads to Your Website (Art Work  
Needs to be Provided)

\*

3 Posts on Next Level Skills Instagram